



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 35

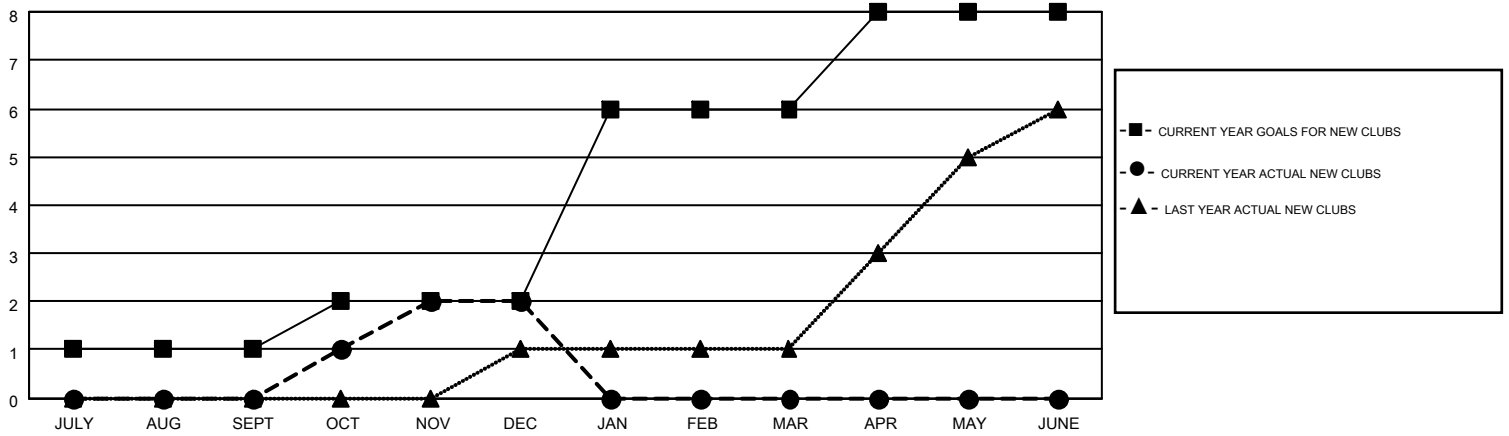
LOCATION: FLORIDA

GMT: CARL HARRELL

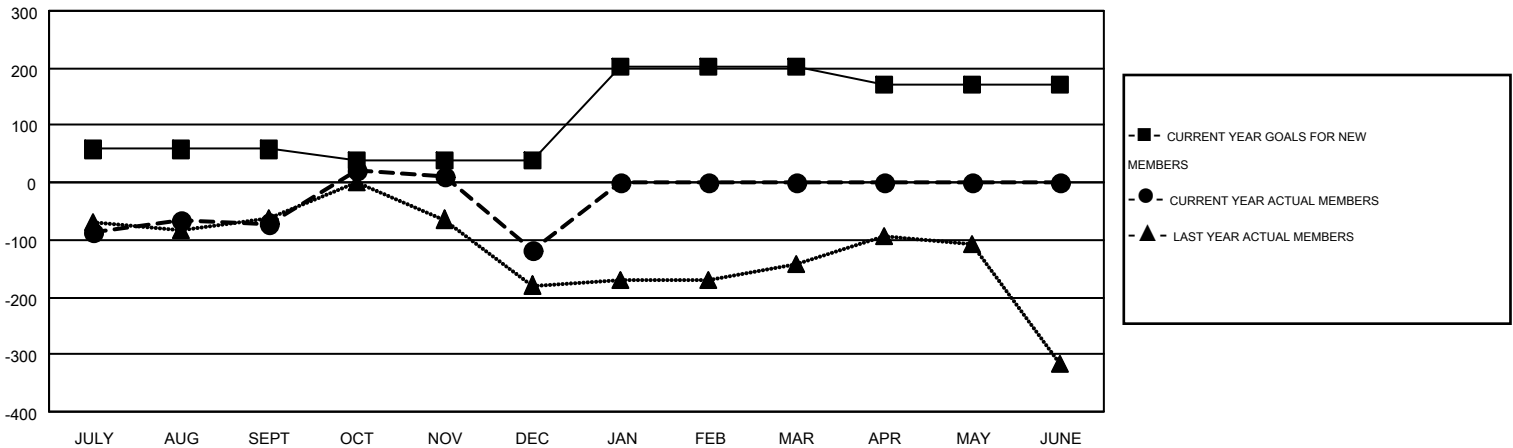
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	1	0	3	-3	JULY/AUG/SEPT	58	193	264	-71
OCT/NOV/DEC	1	2	2	0	OCT/NOV/DEC	-20	287	334	-47
JAN/FEB/MAR	4	0	0	0	JAN/FEB/MAR	164	0	0	0
APR/MAY/JUNE	2	0	0	0	APR/MAY/JUNE	-30	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	140 CLUBS OF 247 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	3,375 (58.67%)
<u>DROPPED MEMBERS</u>		FEMALE	2,378 (41.33%)
DECEASED	53	CLICK HERE FOR HEALTH ASSESSMENT DATA	
CLUB CANCELLED	10		
OTHER	535		
TOTAL	598	FAMILY UNIT MEMBERS	1,429
		HEAD OF HOUSEHOLD	687
		NON-HEAD OF HOUSEHOLD	742